

2011 Sponsorship Package



The Jane Silverstein Ries Foundation is a nonprofit organization dedicated to serving public spaces. We support sustainability and stewardship of the natural and designed landscapes in the Rocky Mountain Region through educational endeavors and public awareness. Whether promoting the quality of the built environment or stewardship of the natural landscape, we assure that the spirit of place endures. The JSR Foundation is the charitable arm of the American Society of Landscape Architects Colorado Chapter.

The JSR Foundation is seeking sponsors/donations for 2011. This package describes the Foundation's sponsorship opportunities along with the programs and events we support annually.

Please contact Pat Mundus with any questions at 303.477.5244 or pat@mundusbishop.com

option 1: be a 2011 Annual Sponsor

PLATINUM SPONSOR *gift of \$2,500*

- ▶ Special recognition at all JSR Events
- ▶ 6 complimentary tickets to Fall Celebration
- ▶ 2 complimentary tickets to Silent Auction/Awards Event
- ▶ Logo recognition on homepage of JSRfoundation.org
- ▶ Logo recognition on ASLAcolorado.org "About" page
- ▶ Logo recognition on all printed/mailed materials
- ▶ Sponsor recognition in each issue of ASLA *Exposures*

GOLD SPONSOR *gift of \$1,500*

- ▶ Special recognition at all JSR Events
- ▶ 4 complimentary tickets to Fall Celebration
- ▶ 1 complimentary ticket to Silent Auction/Awards Event
- ▶ Name recognition on homepage of JSRfoundation.org
- ▶ Name recognition on ASLAcolorado.org "About" page
- ▶ Sponsor recognition in each issue of ASLA *Exposures*

SILVER SPONSOR *gift of \$500*

- ▶ Special recognition at all JSR Events
- ▶ 2 complimentary tickets to Fall Celebration
- ▶ Name recognition on JSRfoundation.org donate page
- ▶ Sponsor recognition in each issue of ASLA *Exposures*

option 2: donate an item for the Annual Silent Auction

The Silent Auction is one of the JSR Foundation's most successful fund-raisers. Held in conjunction with the ASLA Colorado Awards Event, the Foundation gathers unique items and in it's inaugural year raised over \$3,000 to support the Foundation's programs. All donated items are tax deductible to their full value.

option 3: become a friend of the JSR Foundation

Become a friend of the JSR Foundation and know that your annual contribution of \$25 will support scholarship and educational programs throughout the year. eNewsletters, advance notice of all programs and discounted admittance to foundation events are all perks of being a friend.

option 4: donate to the JSR Foundation

The JSR Foundation is a non-profit that runs solely on donations from supporters such as yourself. Tax-deductible donations in any amount are greatly appreciated. Donations can be mailed to PO Box 481663, Denver, CO 80248 or can be transacted thru paypal. Please visit www.jsrfoundation.org, go to the "donate" page and follow the steps to make a donation.

JSR Foundation Scholarship & Award

JSR STUDENT SCHOLARSHIP

The JSR Foundation awards scholarships to students who demonstrate a passion for preserving, improving and enhancing public spaces through responsible and innovative land use and design. Projects shall demonstrate positive impact on the Rocky Mountain Region. A \$2,000 scholarship is awarded each year to one deserving student enrolled in accredited landscape architecture program (BLA or MLA).

JSR AWARD

Since 1983, the Jane Silverstein Ries Award annually recognizes a person, group, or organization that demonstrates a pioneering sense of awareness and stewardship of land-use values in the Rocky Mountain region. Some past Award Winners include: Denver Botanic Gardens, High Country News, Larimer County Open Lands Program, John Fielder and Joe Blake.



JSR Foundation Annual Events



JSR FALL CELEBRATION

Each year the JSR Foundation hosts it's Fall Celebration. This Celebration highlights the achievements of the foundation over the past year and includes a presentation to the JSR Award recipient. The student scholarship winner presents their award submittal. Food, drinks, great people and a great venue help us celebrate all our achievements.

SILENT AUCTION

The JSR Foundation runs on donations, which help support the scholarship program as well as annual events and lectures sponsored by the Foundation. The Silent Auction is one of our most successful fund-raisers. Held in conjunction with the ASLA Colorado Awards Event, the Foundation gathers unique items and in it's inaugural year raised over \$3,000 to support the Foundation's programs.

SPRING EDUCATIONAL EVENT

Starting in the Spring of 2011 the JSR Foundation will sponsor an educational event open to the community. Stay tuned for details.

The JSR Foundation is a 501(c)(3) nonprofit, tax-exempt organization. Your tax-deductible donation will enable the JSR Foundation to continue supporting sustainable projects through public-awareness practices that preserve, improve and enhance the public's enjoyment of the natural and built environments.

